BrightSign®

Content cloud

EXCEPTIONAL CONTENT & NETWORK MANAGEMENT IN THE CLOUD

Content Cloud is an affordable annual subscription to BSN.cloud that includes all the features of Control Cloud for real time player health and controls plus it adds a complete set of digital signage content, network management and administration tools in a secure cloud environment. It collects and stores player data over time, and offers reporting and proof of play for the DOOH market. The Content Cloud makes operating and managing your BrightSign digital signage network a flawless and accessible experience.

Subscription

- Affordable annual subscription per player, per year with auto renewal

Content Management

- Delivers the complete cloud infrastructure to securely host & manage your content in the cloud
- Remotely upload and make use of your cloud-based content library of images, video, audio, HTML assets, content feeds, etc.
- Utilize a complete set of authoring tools for simple to sophisticated presentations
- Schedule and publish your connected presentations for streamlined content distribution
- Update and manage your digital signage presentations from anywhere using BrightAuthor:connected

BrightAuthor connected

Network Management

- Securely operate & manage one cloud-based player or tens-of-thousands wherever, whenever
- View player data over time and get detailed reporting quickly
- Push email notifications about player health, expiring subscriptions and more
- Organize players into network groups
- Pin-point player locations using map views and GPS coordinates
- Monitor, manage and diagnose network health, view presentation playback & generate reports
- Perform network admin functions & assign user roles and permissions for conditional access

BrightAuthor connected

BrightAuthor:connected

BrightAuthor:connected offers a fully connected interface to BSN.cloud and runs on PC, Mac or in the Chrome browser. This free application takes the guesswork out of creating, scheduling, publishing and managing presentations with an intuitive interface and workflow. Access your content library in the cloud to build simple to sophisticated presentations and publish them across your entire BrightSign network of players from any remote location. Not only does BrightAuthor:connected offer a wealth of digital signage features, it is continually updated to keep up with market demands and future-proof your digital signage.